



Dear Friend of Lassiter Soccer,

Thank you for your interest in the Lassiter Soccer Program. Participation from community business owners like you is vital to the success of our girls and boys soccer programs. It is a great way to promote your business and support local student athletes. The members of the Lassiter Soccer community patronize local businesses in the Lassiter area every day. They appreciate and show support for the businesses that sponsor Lassiter Athletics.

In the 2018 – 2019 school year, Lassiter High School will have over 75 devoted young men and women in its soccer program. Continued support from our sponsors enriches the experience these students have as members of the Lassiter Trojan soccer teams. Being a part of team sports will teach our athletes lessons beyond the field by promoting responsible social behaviors and academic success, confidence in one's physical abilities, an appreciation of personal health and fitness, and strong social bonds with individuals and institutions.

This letter provides general information about Lassiter High School, the Athletic Programs, an overview of Sponsor Benefits and the various sponsorship opportunities available with the Lassiter Trojans. Any level of participation is appreciated and goes to make Lassiter High School a better place for the whole community.

Please do not hesitate to contact any Trojan Soccer Booster Club officer at LassiterSoccer@yahoo.com to learn more about the opportunities available or to partner with Lassiter Soccer.

Sincerely,

David Penny

David Penny
Boys Head Coach

Cyndi Richardson

Cyndi Richardson
President Trojan Soccer Booster Club

Steve Schwartz

Steve Schwartz
Treasurer Trojan Soccer Booster Club

Robbie Galvin

Robbie Galvin
Girls Head Coach

Rena James

Rena James
VP Trojan Soccer Booster Club

Ginger Grcic

Ginger Grcic
Secretary Trojan Soccer Booster Club

Make Check Payable to: Trojan Soccer Booster Club, Inc.
P.O. Box 862154, Marietta, GA 30062

Trojan Soccer Booster Club, Inc. is a Non-Profit 501 3c Corporation.



LHS Trojan Soccer needs your support! Please consider supporting the 2019 Soccer Program at one of these levels:

- **Gold Level- \$1,400.00**
 - Thank You and mentions by the Game Day Announcers at all Home Games
 - Opportunity for you to set up a Welcome Tent at a specified Home Game
 - Opportunity to distribute materials to fans at Home Games
 - Logo on Video Board of Every Home Game
 - Logo on Team Banner
 - Logo on Team Website and Social Media Feeds
 - Logo in Game Day Program

- **Silver Level - \$900.00**
 - Thank You and mentions by the Game Day Announcers at all Home Games
 - Opportunity to distribute materials to fans at Home Games
 - Logo on Video Board of Every Home Game
 - Logo on Team Banner
 - Logo on Team Website and Social Media Feeds
 - Logo in Game Day Program

- **Bronze Level - \$450.00**
 - Thank You and mentions by the Game Day Announcers at all Home Games
 - Logo on Video Board of Every Home Game
 - Logo on Team Website and Social Media Feeds
 - Logo in Game Day Program

- **Banners will remain on display thru the Spring Soccer Season of 2019.**
- **Exclusive Level Sponsorships are sold on “first come, first serve” basis by category of business**
- **Make checks payable to: *Trojan Soccer Booster Club***

For more information visit www.lassitersoccer.org.

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LASSITER HIGH SCHOOL INFORMATION

Lassiter High School was established in 1981 and is home to over 2,000 students. Over the years, LHS has repeatedly been awarded the Georgia Public School of Excellence award and has been named a National Blue-Ribbon School of Excellence. We strive to live up to our motto, "Reaching Excellence and Climbing Higher." We want to exceed expectations in everything we do. To that end, our faculty, staff, parents, and community work together to create an environment in which our students can achieve their educational goals in high school and continue to excel in college and beyond.

Quick Facts

Recognized in *US News and World Report* as "one of the best high schools" in Georgia.
Lassiter High School earns AP Merit School status
In 2014, Lassiter had seven National Merit Scholarship recipients.
In 2013 The Washington Post Ranks Lassiter #19 in the State of Georgia as one of the most challenging high schools.
Ranked number three in Cobb County in SAT & GA graduation scores
90% participation in extra-curricular activities
87% of graduating seniors planning to attend college

LASSITER HIGH SCHOOL ATHLETICS

- Lassiter High School is a member of the Georgia High School Association (GHSA) and competes in Region 4-AAAAAAA.
- Our Trojans have won 28 State Championships in GHSA Sanctioned Sports.
- Lassiter High School prides itself on having a wide variety of sports available to our students, with teams in 16 different sports including: Soccer, Baseball, Basketball, Cheerleading, Cross Country, Dance Team, Football, Golf, Gymnastics, Lacrosse, Softball, Swimming, Tennis, Track & Field, Volleyball and Wrestling.
- Frank Fillman Stadium has a seating capacity of 4,800 and is home to all four of the Trojans' soccer teams.
- 20,000 +/- Spectators annually for all Spring sports played in Lassiter High School venues.

Soccer Program Accomplishments

Girls Soccer: **State Champions 2016!**
 Region Champions 1989, 1992, 2012, 2015, 2016 & 2018.

Boys Soccer: **State Champions 1996!**
 Region Champions 1994, 1996, 2006, 2011 & 2013.

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WHY LASSITER SOCCER?

- **Great Exposure for Low Cost: 1,000 +/- Spectators annually for soccer games played on Lutzie Field at Frank Fillman Stadium.**
- **Lassiter soccer teams will play over 30 home matches not including playoffs in 2019 for multiple impressions.**
- **Great opportunity to be seen by students, parents, visitors and event spectators while hosting a game day tent.**
- **Exposure to Cobb schools: Harrison, Kell, Pope and Walton. Also, exposure to Metro Atlanta schools: Blessed Trinity, Centennial, Cherokee, Etowah, Marist, Roswell, West Forsyth and Woodstock.**
- **Sponsors are identified in the Game Day programs and listed on the LHS Soccer Website. Exclusive Level sponsors are displayed on the Video Board and announced at matches.**
- **Supports the Lassiter High School community that patronize your business.**

Q& A - Where does the money come from and where does it go?

Q – Does Lassiter High School Athletics receive funding from Cobb County?

A – No, all funds are raised through LHS Booster Clubs, fundraising, player dues, concession sales and Community Business.

Q – Can athletes be excluded from playing on a team if they are unable to pay the required participation fees?

A – Every student has the right to play, regardless of their ability to pay the fee. That is one of the reasons Lassiter relies on its sponsors and fundraising efforts, to make sure that all students who want to participate can.

Q – Does it really cost that much to operate a team?

A – Yes, various expenses associated with running a sports team include uniforms, equipment, field expenses, coaches' bonuses, transportation, security, EMS at events, sports trainers, officials, special training, meals, etc.

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2018-19 LASSITER TROJANS SOCCER SPONSORSHIP AGREEMENT

Sponsor/Company _____

Representative _____

Street Address _____

City/State/Zip _____

Phone # _____ **Email Address** _____

Website _____

We agree to the sponsorship package checked below and upon “payment in full” to receive the benefits and exposure described in the package.

- Gold Level - \$1400**
- Silver Level - \$900**
- Bronze Level - \$450**

Signatures: Company _____ **Trojan Soccer Booster Club** _____

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